

23/24

Advertising Brochure



CorkSafety
ALERTS

CORK SAFETY ALERTS

SALES@CORKSAFETYALERTS.COM

1800 938 106

Performance for Your Post		
89,269 People Reached		
6,344 Reactions, Comments & Shares ⓘ		
2,001 Like	1,756 On Post	245 On Shares
159 Love	143 On Post	16 On Shares
7 Wow	6 On Post	1 On Shares
2,372 Comments	2,236 On Post	136 On Shares
1,809 Shares	1,791 On Post	18 On Shares
4,872 Post Clicks		
66 Photo Views	33 Link Clicks	4,773 Other Clicks ⓘ
NEGATIVE FEEDBACK		
8 Hide Post	0 Hide All Posts	
0 Report as Spam	0 Unlike Page	
BRANDED CONTENT DISTRIBUTION		View Breakdown
89,269 Total Reach	89,269 Organic Reach	0 Paid Reach
99,796 Total Impressions	99,796 Organic Impressions	0 Paid Impressions



What can we do for you?

We're willing to provide a sponsored post on our Facebook and Instagram accounts, including a CTA/Link. I have attached a screenshot to the left, of one of our campaigns with the Castlemartyr Resort which was a huge success. Competitions are not necessary, but drive engagement particularly for retail/hospitality partners.

It's also worth bearing in mind that during large scale weather occurrences our reach increases dramatically due to the type of content we focus on.

Advertising within our newly released Mobile Apps is also available. Please see the outreach email for further information.

Advertising Package - €160

- Feed post on Facebook
- Feed/Grid on Instagram
- Story post on Instagram (24 hours with swipe up link.)

- 144K Facebook Followers
- 37K Instagram Followers
- 38K Twitter Followers
- 3.3K Active App Users

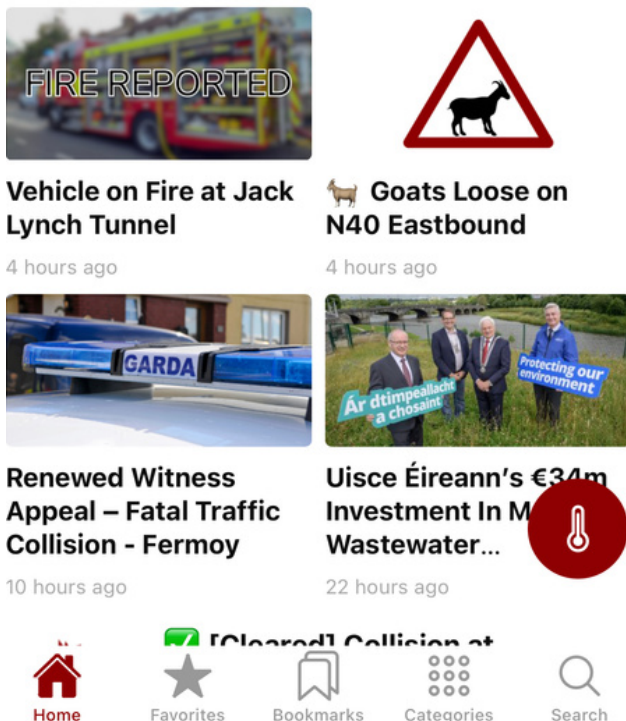
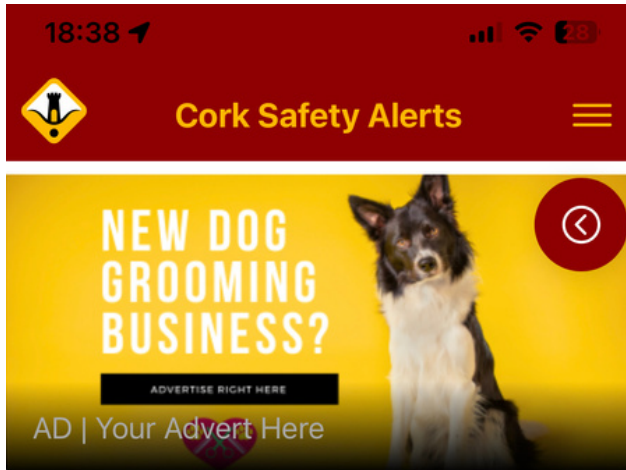
Data correct as of February 2023

Specific Content Advertising:

(Targets one area of our platforms (e.g. Story / Grid.)

- €80 per platform post or story.

BRAND AMBASSADOR OPTIONS ALSO AVAILABLE, PLEASE DISCUSS WITH A TEAM MEMBER

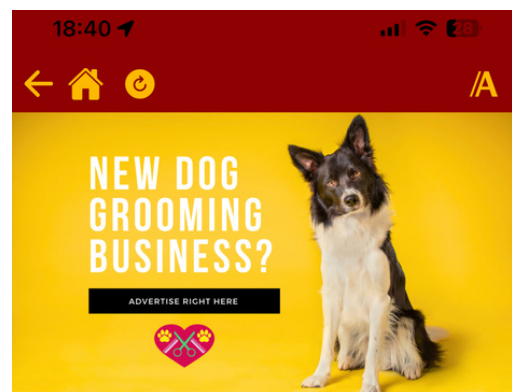


Shared advertisement rotation at the top of our mobile apps as shown above.



Add-On's

- In-App Advertising (post) & top of feed rotation for 1 week (7 days) on our dedicated mobile apps: €50
- Pin Post to Facebook & Instagram Feed for 3 Days: €50
- Web Push Notification to our website subscribers: €75
- Sponsored Article (self composed) on corksafetyalerts.com (with push to web subscribers:) €100



AD | Your Advert Here

Advertisement

Do you own, or run a local business? Looking to change up your marketing campaign?

Advertise directly within our mobile app, and reach thousands – instantly! Showcase your business to Cork.

Get in contact via sales@corksafetyalerts.com for more information!



22:06 - 26/06/2023